

Interim Reports: WEC Task Forces

August 17, 2007

Environmental Technical Team

Charge	<i>Provide (or supervise consultants who provide) the ongoing environmental technical information and recommendations needed by the WEC.</i>
Near-Term Tasks	Review existing data/information and provide most relevant examples for the September meeting. Identify goals, guiding principles and evaluation measures for the December meeting.
Co-Chairs	Susan Ban and Mary O'Brien
Other Members	John Allcott, Pat Johnston, Larry Reed, Paul Thompson, Gary Wildish and Jan Wostmann
Progress to date	Considered 44 (+) different data maps for relevance and identified a sub-set of data-sets and maps to forward to the larger group. Began identifying broad categories of concepts before last meeting when we were redirected to consider fundamental values and key questions before returning to the data and maps
Progress expected by September meeting	Some body of maps to forward and data requests or products; some categories of concepts to organize data; some initial work for fundamental values and key questions.

Land Use and Transportation Technical Team

Charge	<i>Provide (or supervise consultants who provide) the ongoing land use and transportation technical information and recommendations needed by the WEC.</i>
Near-Term Tasks	Review existing data/information and provide most relevant examples for the September meeting. Identify goals, guiding principles and evaluation measures for the December meeting.
Co-Chairs	Sue Wolling and Rob Zako
Other members	Rick Crinklaw, Rick Duncan, Ed Durkee, Lisa Gardner, Rob Inerfeld, Ric Ingham, Bill Mahaffie, Kevin Matthews, Ed Moore, Mark Schoening, Tom Schwetz, Ollie Snowden, Charles Snyder and Tom Stinchfield
Progress to date	Limited progress to date.
Progress expected by September meeting	

Resources Task Force

Charge	<i>Ensure the WEC has the necessary resources (funding, people, expertise, political support) to achieve its purpose.</i>
Near-Term Tasks	Plan for near-term (through December 2008) and longer-term project funding.
Co-Chairs	Kitty Piercy and Jack Roberts
Other members	Bill Fleenor, Gerry Gaydos, Anita Johnson, Deborah Noble, Rusty Rexius and Jim Welch
Progress to date	Metro Partnership agreed to support the WEC with \$2,500. Jim Welch agreed to ask some of his clients for support. Rusty Rexius indicates that it is not likely there will be further donations from the Chamber of Commerce until we have tangible work products. Friends are interested but cannot donate until after the election. Christine Puetz from LCOG is looking into grant possibilities. Rob created a document that can be used to explain the WEC and the work underway. We agreed we are looking for some combination of business, environmental and government funding for the WEC. Kitty and Chris Pryor met with Angel Jones and Mark Schoening from the City to discuss funding options and a Council workshop. The workshop is set for September 24.
Progress expected by September meeting	

Communications Team

Charge	<i>Ensure there are effective communications within the WEC, between the WEC and related efforts (e.g., City and LTD studies), with decision makers and other key opinion leaders, and with the public at large.</i>
Near-Term Task	Work to provide information to and gain information from the LTD and City study efforts. Communication interface with community organizations and interests.
Co-Chairs	Gerry Gaydos and Chris Pryor
Membership	Don Kahle, Ed Moore, Emily Proudfoot, Charles Snyder, Tom Schwetz and Tom Stinchfield
Progress to date	Met three times. Identified two goals and ideals: Establish credibility with government agency staff and elected officials so we can maximize the likelihood that our report and recommendations will be acknowledged and included in the agencies' work as policy, direction, etc. Establish credibility with the public at large as a valid, unbiased body. A significant part of our success will be based on whether the public accepts our work as collaborative and agenda free. Also identified strategies (e.g., have a consistent message, coordinate well with agencies and staff, articulate both immediate and long-term benefits) and WEC selling points (e.g., broad-based representative group, moving quickly and deliberatively, process relies on same data sources and projections as the government efforts, approaching tough issues in creative new ways).
Progress expected by September meeting	Develop a proposed and fairly complete communication plan by next general WEC meeting. The plan would include goals and objectives, tools, strategies and success measures by which we will evaluate our efforts.

Note: Italicized "charge" reflects the presentation from the Problem Definition and Work Plan Task Force Report reviewed in June 2007.